

ABSTRACT

A book-like package for holding, protecting and displaying products, such as data storage devices. The present invention has a book like cover with graphics imprinted upon it. The cover wraps around rigid plastic trays stacked to look like pages of a book. The rigid plastic trays hold compact discs, DVDs, descriptive booklets and other materials on the front, back or both surfaces. The package can be made as large or small as needed by simply adding additional trays and increasing the width of a flexible spine. The flexible spine is located between the front and back cover of the package. Adhesive binder attaches the rigid trays to the flexible spine. The binder is then heated to about 150 C in order to set and stabilize it. After the binder has been heated, the rigid trays are permanently adhered to the book covers.